



Strategic Insurance Solutions, Inc.

"Life and Retirement Planning That Works So You Won't Have To"

FOR IMMEDIATE RELEASE

Strategic Insurance Solutions, Inc. Forms Alliance With Union Central Life Insurance Company

GREENSBORO, North Carolina, April 4, 2011 – Strategic Insurance Solutions, a leading independent life insurance, annuity and retirement consulting agency, today announced it has formed a strategic alliance with Union Central Life Insurance Company ("Union Central Life").

Union Central Life, a UNIFI company, headquartered in Lincoln, Nebraska, is a provider of life insurance, disability income insurance and annuity products. Unifi serves approximately 425,500 policyholders with life insurance in force approximating \$77.5 billion, and assets under management of approximately \$31.9 billion.

The financial strength and operating performance of Union Central Life is reflected in strong group ratings by the leading independent nationally-recognized rating agencies including A.M. Best which has assigned an "A" (Excellent) rating, and by Standard & Poor's which has assigned an A+ (Strong) rating.

"We are pleased to be working with Union Central Life" said Chrissy Mergner and Roy Ray, Managing Partners at Strategic Insurance Solutions. "Strategic Insurance Solutions remains committed to providing a comprehensive portfolio of innovative, best-in-class insurance and tax-deferred annuity products to its agents and clients" added Ray.

For more information about Strategic Insurance Solutions, please visit <http://www.InsuranceBySIS.com>.

About Strategic Insurance Solutions, Inc.

Headquartered in North Carolina, Strategic Insurance Solutions is a leading independent insurance agency offering a wide range of best-in-class insurance and tax-deferred annuity products and retirement planning services tailored to meet the unique and changing needs of individuals, families, self-employed professionals and small businesses throughout the United States. The company's founders combined have more than 50 years of insurance, retirement planning and financial-services industry experience.

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